

# Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <https://complianz.io/consent>.

*This Cookie Policy was last updated on March 27, 2026 and applies to citizens and legal permanent residents of the United Kingdom.*

## 1. Introduction

Our website, <https://softlinkoptions.me.ke/idealmerit> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

## 4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5. Cookies

### 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

## 5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

## 5.3 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

## 5.4 Social media

On our website, we have included content from WhatsApp, Facebook and LinkedIn to promote web pages (e.g. “like”, “pin”) or share (e.g. “tweet”) on social networks like WhatsApp, Facebook and LinkedIn. This content is embedded with code derived from WhatsApp, Facebook and LinkedIn and places cookies. This content might store and process certain information for personalized advertising.

WhatsApp, Facebook and LinkedIn are located in the United States.

# 6. Placed cookies

### Elementor

Statistics (anonymous)

Consent to service elementor

#### Usage

We use Elementor for content creation. [Read more about Elementor](#)

#### Sharing data

This data is not shared with third parties.

### Statistics (anonymous)

#### Name

[elementor](#)

### Expiration

persistent

### Function

Store performed actions on the website

## WordPress

Functional

Consent to service wordpress

### Usage

We use WordPress for website development. [Read more about WordPress](#)

### Sharing data

This data is not shared with third parties.

## Functional

### Name

[wpEmojiSettingsSupports](#)

### Expiration

session

### Function

Store browser details

## Google Fonts

Marketing

## Consent to service google-fonts

### Usage

We use Google Fonts for display of webfonts. [Read more about Google Fonts](#)

### Sharing data

For more information, please read the [Google Fonts Privacy Statement](#).

## Marketing

### Name

[Google Fonts API](#)

### Expiration

expires immediately

### Function

Read user IP address

## Google reCAPTCHA

Marketing

## Consent to service google-recaptcha

### Usage

We use Google reCAPTCHA for spam prevention. [Read more about Google reCAPTCHA](#)

### Sharing data

For more information, please read the [Google reCAPTCHA Privacy Statement](#).

## Marketing

**Name**

[rc::c](#)

**Expiration**

session

**Function**

Read and filter requests from bots

**Name**

[rc::b](#)

**Expiration**

session

**Function**

Read and filter requests from bots

**Name**

[rc::a](#)

**Expiration**

persistent

**Function**

Read and filter requests from bots

## Google Maps

Marketing

Consent to service google-maps

### Usage

We use Google Maps for maps display. [Read more about Google Maps](#)

### Sharing data

For more information, please read the [Google Maps Privacy Statement](#).

## Marketing

### Name

[Google Maps API](#)

### Expiration

expires immediately

### Function

Read user IP address

## Facebook

Marketing, Functional

Consent to service facebook

### Usage

We use Facebook for display of recent social posts and/or social share buttons. [Read more about Facebook](#)

### Sharing data

For more information, please read the [Facebook Privacy Statement](#).

## Marketing

### Name

[\\_fbc](#)

### Expiration

2 years

### Function

Store last visit

### Name

[fbm\\*](#)

### Expiration

1 year

### Function

Store account details

### Name

[XS](#)

### Expiration

3 months

**Function**

Store a unique session ID

**Name**

[fr](#)

**Expiration**

3 months

**Function**

Provide ad delivery or retargeting

**Name**

[act](#)

**Expiration**

90 days

**Function**

Store logged in users

**Name**

[\\_fbp](#)

**Expiration**

3 months



**Function**

Store and track visits across websites

**Name**

[datr](#)

**Expiration**

2 years

**Function**

Provide fraud prevention

**Name**

[c\\_user](#)

**Expiration**

30 days

**Function**

Store a unique user ID

**Name**

[sb](#)

**Expiration**

2 years

**Function**

Store browser details

**Name**

[\\*\\_fbm=](#)

**Expiration**

1 year

**Function**

Store account details

**Functional****Name**

[wd](#)

**Expiration**

1 week

**Function**

Read screen resolution

**Name**

[csm](#)

**Expiration**

90 days

**Function**

Provide fraud prevention

**Name**

[actppresence](#)

**Expiration**

session

**Function**

Store and track if the browser tab is active

**LinkedIn**

Functional, Marketing, Statistics, Preferences

Consent to service linkedin

**Usage**

We use LinkedIn for display of recent social posts and/or social share buttons. [Read more about LinkedIn](#)

**Sharing data**

For more information, please read the [LinkedIn Privacy Statement](#).

**Functional****Name**

[sdsc](#)

**Expiration**

session

**Function**

Provide load balancing functionality

**Name**

[li\\_gc](#)

**Expiration**

6 months

**Function**

Store cookie consent preferences

**Name**

[BizographicsOptOut](#)

**Expiration**

10 years

**Function**

Store privacy preferences

## Marketing

### Name

[lms\\_ads](#)

### Expiration

30 days

### Function

Store and track visits across websites

### Name

[\\_guid](#)

### Expiration

90 days

### Function

Store and track a visitor's identity

### Name

[li-oatml](#)

### Expiration

1 month

### Function

Provide ad delivery or retargeting

**Name**

[li\\_sugr](#)

**Expiration**

90 days

**Function**

Store and track a visitor's identity

**Name**

[UserMatchHistory](#)

**Expiration**

30 days

**Function**

Provide ad delivery or retargeting

**Statistics**

**Name**

[lms\\_analytics](#)

**Expiration**

30 days

**Function**

Store and track a visitor's identity

**Name**

[AnalyticsSyncHistory](#)

**Expiration**

30 days

**Function**

Store and track visits across websites

**Preferences**

**Name**

[li\\_alerts](#)

**Expiration**

1 year

**Function**

Store if a message has been shown

**Name**

[bcookie](#)

**Expiration**

1 year

**Function**

Store browser details

**Name**

[lidc](#)

**Expiration**

1 day

**Function**

Provide load balancing functionality

**Name**

[bscookie](#)

**Expiration**

1 year

**Function**

Store logged in users



## WhatsApp

Functional

Consent to service whatsapp

### Usage

We use WhatsApp for chat support. [Read more about WhatsApp](#)

### Sharing data

For more information, please read the [WhatsApp Privacy Statement](#).

### Functional

#### Name

[wa\\_lang\\_pref](#)

#### Expiration

6 days

#### Function

Store language settings

#### Name

[wa\\_ul](#)

#### Expiration

session

#### Function

Provide access

Miscellaneous

Purpose pending investigation

Consent to service miscellaneous

Usage

Sharing data

Sharing of data is pending investigation

Purpose pending investigation

Name

gt-current-screen-softlinkoptions.me.ke

Expiration

Function

Name

test

Expiration

Function

Name

st-scroll-position

**Expiration**

**Function**

**Name**

extendedvaluekey

**Expiration**

**Function**

**Name**

joinchat\_country\_code

**Expiration**

**Function**

**Name**

persist:qlwapp:2

**Expiration**

**Function**

**Name**

chakra-ui-color-mode

**Expiration**

**Function**

**Name**

e\_kit-elements-defaults

**Expiration**

**Function**

**Name**

customizerVisitCount

**Expiration**

**Function**

**Name**

whats-new-cache-expiry-dy9mZWVkJw-astra-sites

**Expiration**

**Function**

**Name**

whats-new-cache-dy9mZWVkJw-astra-sites

**Expiration**

**Function**

**Name**

tpg\_post\_views

**Expiration**

**Function**

**Name**

wp-settings-time-1

**Expiration**

**Function**

**Name**

TSVB\_UID

**Expiration**

**Function**

**Name**

qlwapp\_box\_closed

**Expiration**

**Function**

**Name**

cmplz\_functional

**Expiration**

365 days

**Function**

**Name**

cmplz\_statistics

**Expiration**

365 days

**Function**

**Name**

cmplz\_preferences

**Expiration**

365 days

**Function**

**Name**

cmplz\_marketing

**Expiration**

365 days

**Function**

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## 7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

### 7.1 Manage your consent settings

## 8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

## 9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Information Commissioner's Office (ICO)).



## 10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

IdealMerit

25076 - 00100 - G.P.O NAIROBI

Kenya

Website: <https://softlinkoptions.me.ke/idealmerit>

Email: [info@idealmerit.com](mailto:info@idealmerit.com)

This Cookie Policy was synchronised with [cookiedatabase.org](https://cookiedatabase.org) on March 24, 2026.

## Cookie consent settings

- prefix => cmplz\_
- user\_banner\_id => 1
- block\_ajax\_content =>
- do\_not\_track\_enabled =>
- consenttype => optin
- region => uk
- geoip =>
- dismiss\_timeout =>
- disable\_cookiebanner =>
- soft\_cookiewall =>
- dismiss\_on\_scroll =>
- cookie\_expiry => 365
- locale => lang=en&locale=en\_US
- categories => statistics, marketing
- tcf\_active =>
- forceEnableStats =>
- preview =>
- clean\_cookies =>
- aria\_label => Click to accept {category} cookies and enable this content
- id => 1
- title\_class => banner-a
- header => Manage Consent,1
- accept\_optin => Accept
- accept\_optout => Accept,1
- manage\_consent => Manage consent
- manage\_options => View preferences
- save\_settings => Save preferences
- dismiss => Deny,1

- message\_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message\_optin => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category\_functional => Functional
- category\_preferences => Preferences,1
- category\_statistics => Statistics,1
- functional\_text => The technical storage or access is strictly necessary for the legitimate purpose of enabling the use of a specific service explicitly requested by the subscriber or user, or for the sole purpose of carrying out the transmission of a communication over an electronic communications network.,1
- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics\_text\_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category\_marketing => Marketing,1
- manage\_consent\_options => hover-hide-mobile
- use\_categories => view-preferences
- privacy\_link\_us => #